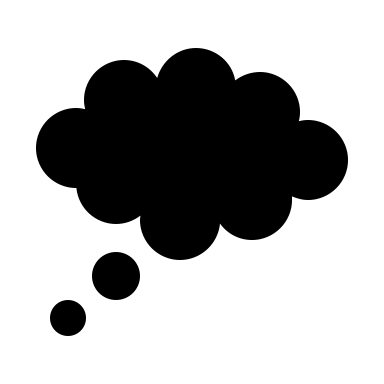
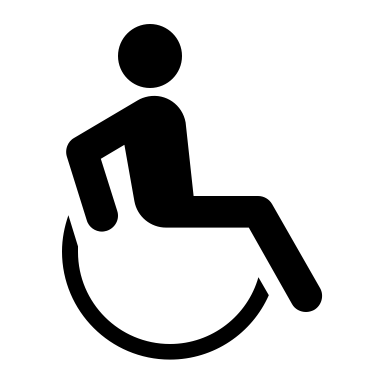
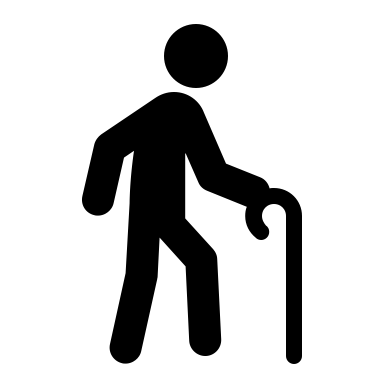
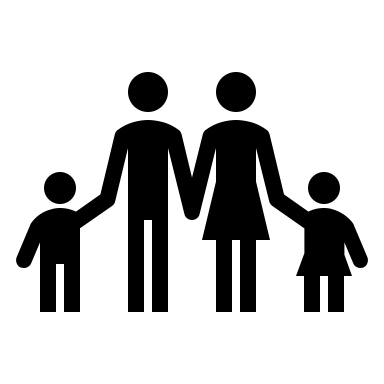
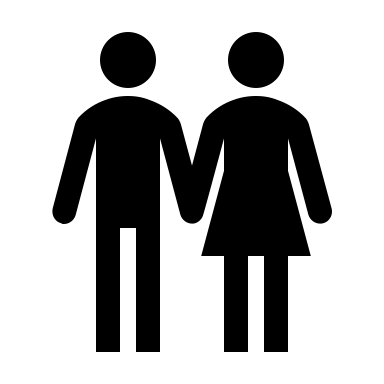
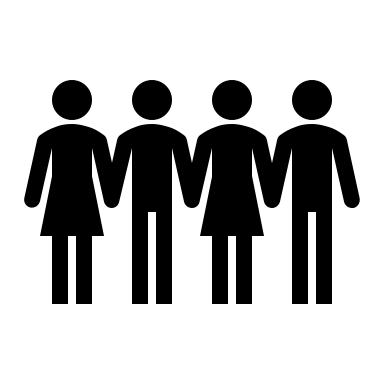
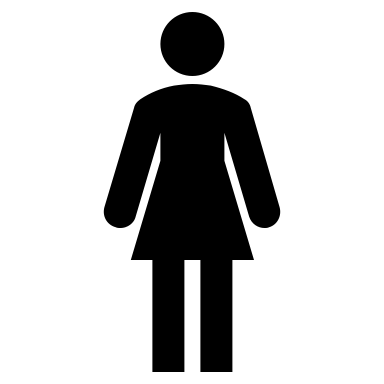
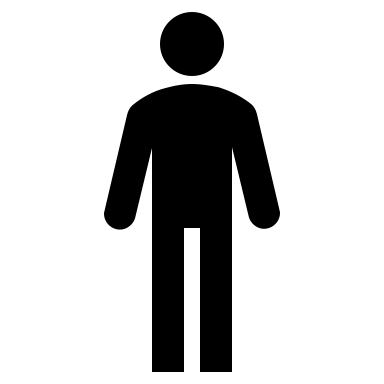
**PRENOM NOM**

**Âge, métier, lieu de résidence**

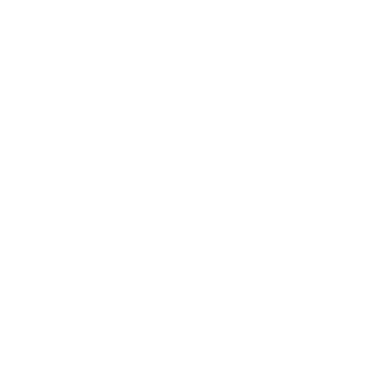
**PHOTO**

  
**CONNAISSANCE DU   
PRODUIT**

PROFIL DE CLIENTELE TOURISTIQUE

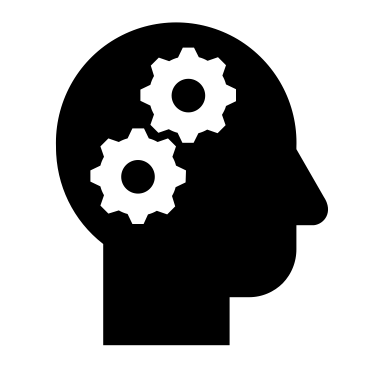


**Histoire du persona**

   
**Objectifs spécifiques**

* **…**
* **…**
* **…**
* **…**
* **…**

**Ses attentes**

 **Freins & facteurs de rejet**

* **…**
* **…**
* **…**
* **…**
* **…**